



CARMEL REALTY COMPANY
ESTABLISHED 1913

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CARMEL REALTY COMPANY RECOGNIZED WITH “HIGHEST AVERAGE SALES PRICE” AWARD BY WHO’S WHO IN LUXURY REAL ESTATE

SEATTLE, WASHINGTON - Earlier this month over 200 luxury real estate firms and their agents from around the world met at the bi-annual Who’s Who in Luxury Real Estate conference held in Seattle, WA. Celebrating the 20th anniversary of LuxuryRealEstate.com, it’s also the 20th year agents from Carmel Realty Company attended the event. Carmel Realty Company was proudly awarded one of their most coveted awards, the “Highest Average Sales Price” award.

“Given the number of luxury brokers in attendance from around the world, we are very honored. We’re extremely proud and fortunate to live and work in the Carmel/Pebble Beach area. This award reflects the worldwide esteem in which our market is held.” said Bill Mitchell, Managing Director.

Asked to serve as a member of the Board of Regents, an exclusive network of the world’s most elite luxury real estate professionals, Carmel Realty Company participated on an expert panel at the conference. Bill Mitchell, Carmel Realty Company’s Managing Director and former owner of the highly successful Mitchell Group, served on the panel titled “Creating Company Culture” where he discussed how collaboration is key to the success he sees at Carmel Realty Company.

“The one thing we’ve tried to preserve internally is the collaborative teamwork we have at Carmel Realty Company. This is what differentiates us from our competitors. We work together as a team, which can be somewhat of a rarity in the real estate industry.” said Bill Mitchell.

About Who’s Who in Luxury Real Estate:

Who’s Who in Luxury Real Estate was formed in 1986, a global collection of the finest luxury real estate brokers in the world, comprising of more than 130,000 real estate professionals and collective sales in excess of \$190 Billion each year. Today the organization is best known for its real estate website LuxuryRealEstate.com, which has remained the #1 portal for luxury properties on the internet.



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About Carmel Realty Company:

Carmel Realty Company, an Exclusive Affiliate of Christie's International Real Estate and Regent member of LuxuryRealEstate.com is the oldest real estate firm on the Monterey Peninsula. Celebrating 100 years in 2013, the company focuses exclusively on high-end real estate. In addition to being the leader in the luxury real estate market, Carmel Realty is the market leader in luxury vacation rentals, managing short and long-term rental homes. The company leverages the personal insight and skill of its agents with industry-leading technology and a world-class marketing team.